

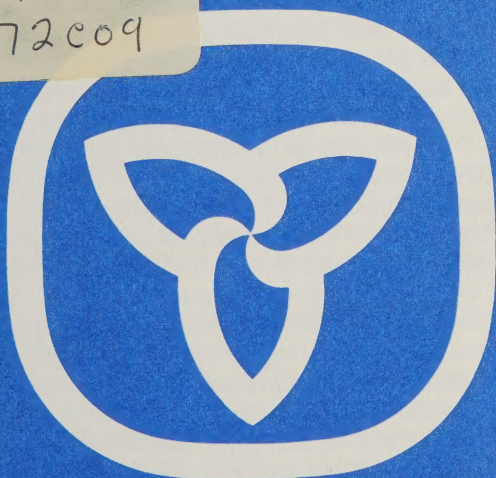
# Community and Social Services

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## Recreation programs in your community

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Ontario  
Ministry of Community and  
Social Services

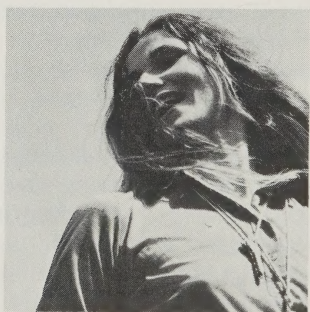
## Recreation opportunities for all

The goal of the Youth and Recreation Branch is to ensure that Ontario communities offer a wide variety of recreation programs for people of all ages and interests.

Leisure activities and interests vary as much as people. Some enjoy running a mile before breakfast; others watch television in any spare moment. Everyone should have a chance to develop interests that bring out creativity and add spontaneity and relaxation to life.

New labour-saving machines and automated plants will bring us still more leisure and shorter work weeks, longer vacations and earlier retirement. It is going to be increasingly important that people learn to use this "discretionary" time in ways that bring them real enjoyment and lasting satisfaction.

The sphere in which most modern people must find meaning and purpose is that of the family, the neighbourhood and the community with its schools and churches, libraries and local cultural institutions, sports and recreational organizations, clubs and social groups. Programs of community activity are essential elements of life if people are to keep their sense of purpose in our complex society. They may weave or make pots, join amateur theatre groups, grow a garden or play games at many different skill levels.



In order to help municipal authorities to provide adequate recreation programs now, as well as planning ahead for the coming decades of increased leisure, the Youth and Recreation Branch:

- fosters communication among the citizens who live in a community, their voluntary organizations, and the municipal government's recreation committee;



- helps organizations and groups to increase their effectiveness by providing training for leaders, volunteers and executive members;
- encourages local committees to determine the needs and interests of citizens in order to design recreation programs for them;
- makes available people and resources to assist the municipal council and community groups to expand and develop their programs;
- advises recreationists on ways of increasing their effectiveness.



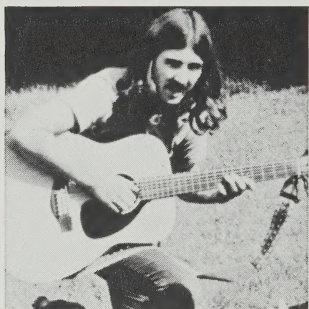
## Field Services

Your municipal recreation authority and representatives of local groups communicate with the Youth and Recreation Branch through consultants in the regional offices listed in this folder.

Each consultant is responsible for Branch services as they apply to the municipalities and organizations in his district. He knows his area and appreciates its resources as well as recognizing its special problems and is able to give advice and guidance from his experience and special training.

The consultant in the field helps the groups he meets to identify their special needs for leisure activities and informal adult education opportunities. The second step is to advise them in locating the resources to develop programs to meet their needs.

The consultant also has the task of reporting to the Branch administration the nature and extent of the municipal recreation programs in his area. Annually, he assesses the local leadership and any significant changes over the year. If satisfied the municipality is contributing to local recreation, he confirms this on the financial report and application for grants submitted by the municipality.



## **Specialist advisory services**

Each of the special consultants at head office has experience and personal skills in some field of cultural activities, leadership training, physical recreation programs, youth services, or recreation for special groups such as the aged or handicapped. They provide services designed to support specific activities provincially and back up the field consultants in regional or local undertakings. They are depended upon for information about development in the activity as well as planning to encourage cooperative action. They work with the field staff on special projects and develop appropriate provincial training projects.

## **Services to sports**

The Branch represents the major source of government support for services to sports programs in Ontario. Provincial sport-governing bodies are improving the quality of their leadership through clinics for coaches, managers and officials, and the Branch supports these programs. They also help to recruit and train new leaders as programs expand. The Branch also encourages the growth of province-wide programs by facilitating planning meetings.

The governing body for each sport is responsible for providing leadership training courses in the sport throughout the province. A community group needing this kind of assistance applies to the provincial organization.

Most people take part in sport because of the enjoyment it gives them. A few choose to concentrate on a particular activity in order to achieve a high level of skill. So the Branch assists organizations to develop appropriate levels of competition for those with the ability and motivation to excel.

The Branch also helps to select the teams that represent Ontario at national and international competitions, and is also the link between Ontario's sports programs and those of other Canadian provinces.

The Youth and Recreation Branch plays a part in the development of national fitness and amateur sport across Canada through its relationship with the Fitness and Amateur Sport Directorate of the federal Department of National Health and Welfare.



## **Training opportunities**

The Branch helps Ontario communities develop their most valuable resource—people. Assistance in developing leadership training programs is available to community groups, organizations and professional associations.

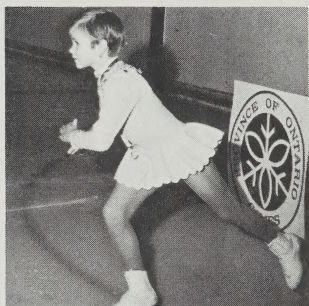
Community leaders who graduate from the Provincial Institute's three-year program or participate in the Trainer Development Workshop are prepared to serve as teachers and trainers in community service, adult education and recreation program development.

The Branch administers a program of certification for professional recreationists in the municipal field. The Universities of Waterloo and Ottawa offer degree programs in recreation; Community Colleges in Etobicoke, Hamilton, Kitchener, London, North Bay, Ottawa, Peterborough, Scarborough and Thunder Bay offer two-year diploma programs in recreation for students with grade 12 standing, who wish to work as program supervisors or facility managers.

Those degree graduates who enter the municipal field as directors of recreation may be awarded the Interim Municipal Recreation Director's Certificate Type A. After three years of work in the field they may apply for the permanent certificate. Graduates



from the two-year Diploma Courses work in the municipal recreation field under Type B certification. Later on, if they are able to complete their degree, they may exchange the "B" certificate for the "A".



## Other programs

The Branch maintains a lending library of books and pamphlets on recreation, community development, informal education, sports, human relations, recreation facilities, special skills, theatre, art and crafts. A small collection of films on recreation activities, community development and organization leadership is also maintained for lending to responsible groups. Loans are arranged through the field consultants. Choral and small orchestral groups may borrow music, and a large collection of plays is available for reading and selection (*not for production*).

The staff participates in many special projects with the object of increasing public acceptance of organized leisure programs, formulating long-range plans, or substantiating the need for particular programs. Often these projects take the form of provincial or regional conferences to which representatives of many groups are invited in order to study and make recommendations. Other special projects take the form of pilot operations or research programs.

For more information on programs or assistance, please contact a Youth and Recreation consultant at the nearest Field Office.

## **Field Offices are located in the following offices:**

### **Northwest**

10 Water Street, Thunder Bay, Tel: 344-9601

District of Thunder Bay and isolated communities in Patricia.

18 King Street, Dryden, Tel: 223-2271

Districts of Kenora, Rainy River and southern Patricia.

### **North**

1349 Lasalle Boulevard, Sudbury, Tel: 566-3480

Districts of Algoma, Sudbury, Manitoulin.

Transportation & Communications Building,  
McKeown Avenue, P.O. Box 3020, North Bay,  
Tel: 474-7210

Districts of Muskoka, Timiskaming, Parry Sound,  
Nipissing and Cochrane.

### **West**

1-759 Hyde Park Road, London N6H 3S6

Tel: 472-1440

Counties of Middlesex, Elgin, Kent, Essex, Lambton  
and Huron.

279 Weber Street N., Waterloo, N2J 3H8, Tel: 885-0445

Counties of Waterloo, Perth, Wellington, Oxford & Brant.

374 Seventh Avenue, Hanover, N4N 2H9, Tel: 364-1626

Counties of Grey and Bruce.

### **Central**

15 Church Street, Suite 402, St. Catharines,

Tel: 684-1123

Counties of Lincoln, Haldimand, Norfolk,  
Welland and Wentworth.

Heron's Hill Bldg., Suite 3201,

2025 Sheppard Avenue East, Willowdale, M2J 1W4,  
Tel: 491-0330

Counties of Dufferin, Haliburton, Halton, Ontario, Peel,  
Simcoe, Victoria and York, Boroughs of East York,  
Etobicoke, North York, Scarborough, York and  
City of Toronto.

### **East**

220 Dundas St. E., Belleville, K8N 1E3, Tel: 968-9800

Counties of Durham, Hastings, Northumberland,  
Peterborough, Prince Edward.

1320 Carling Avenue, Ottawa 3 K1Z 7K9

Tel: 722-6534

Counties of Carleton, Dundas, Frontenac, Glengarry,  
Grenville, Lanark, Leeds, Lennox and Addington,  
Prescott, Renfrew, Russell, Stormont.





Cet imprimé existe aussi en français

The Honourable Rene Brunelle,  
*Minister,*

M. Borczak,  
*Deputy Minister*

December 1972